



January 2-5, 2025
The Plantation Course at Kapalua



Where The Best Start Their Year.

The PGA TOUR and its best players start at The Sentry. With its elite field, unparalleled island beauty, and Aloha Spirit, The Sentry sets the tone for a fresh start by delivering the best for everyone.





Embrace Maui.

The spirit of Maui is resilient. As West Maui community's well-being remains the PGA TOUR's priority, we are deeply committed to provide continued financial support to the long-term recovery needs for the people and places affected by the devastating wildfires. Maui is moving forward with hope and optimism; and The Sentry is right alongside to support with compassion.



The Sentry Hospitality.

- Pro-am Groups
- Cabanas on 18
- Cook Pine Club

A photograph of two men shaking hands on a golf course. The man on the left is wearing a dark grey polo shirt with an Adidas logo on the sleeve and a white perforated cap. The man on the right is wearing a light blue patterned polo shirt and a white cap with 'Paul Brinkley' written on it. In the background, there is a sign that says 'OPENING DRIVE' and 'The Sentry'.

Official Pro-Am.

A truly bucket list golf experience to play 18 holes alongside two of the world's top-ranked PGA TOUR players, on one of the most iconic golf courses, The Plantation Course at Kapalua. A multi-day engagement that gives participants access to the Am-Am, Pro-Am, Gifting Experience, Draw Party, Awards Party, and much more.



Official Pro-Am Group Participation.

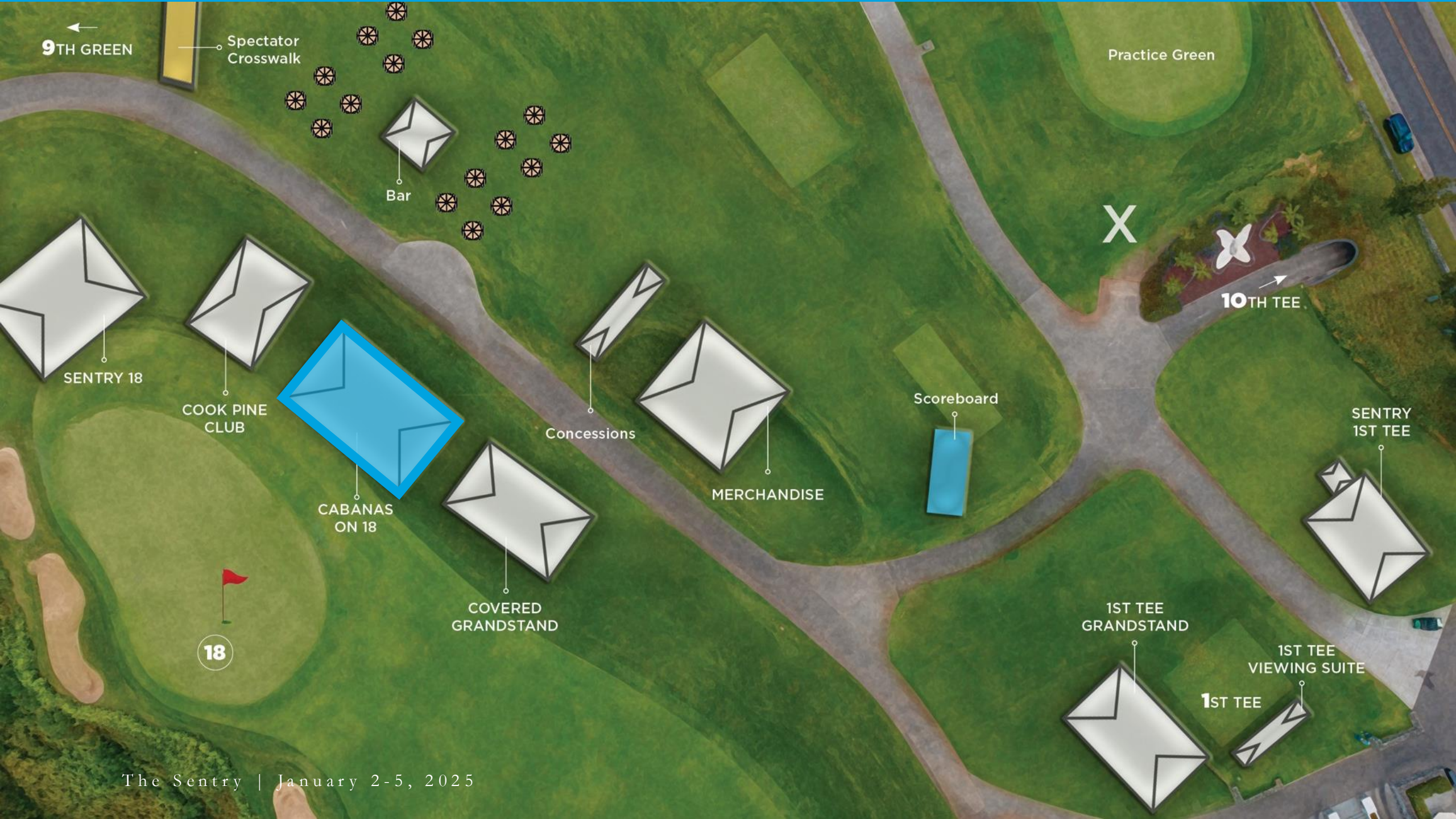
One (1) Pro-Am group (four playing spots) for the Official Tournament Pro-Am on Wednesday, January 1, at The Plantation Course, Kapalua. This exclusive package includes:

- VIP valet parking
- Breakfast, lunch, and on-course beverages
- Guest access (four guests per participant) outside the ropes
- Unique nine-and-nine format with two professional players
- Participant gifting experience and commemorative group photo
- Participation in the Tournament Am-Am on December 31, 2024
- Invitations to exclusive events: Pro-Am Draw Party, Awards Party, and Sentry "Cheeseheads" Party

Investment: **\$60,000**

Cabanas on 18.





9TH GREEN

Spectator Crosswalk

Practice Green

Bar

X

10TH TEE

SENTRY 18

COOK PINE CLUB

Concessions

Scoreboard

SENTRY 1ST TEE

CABANAS ON 18

MERCHANDISE

COVERED GRANDSTAND

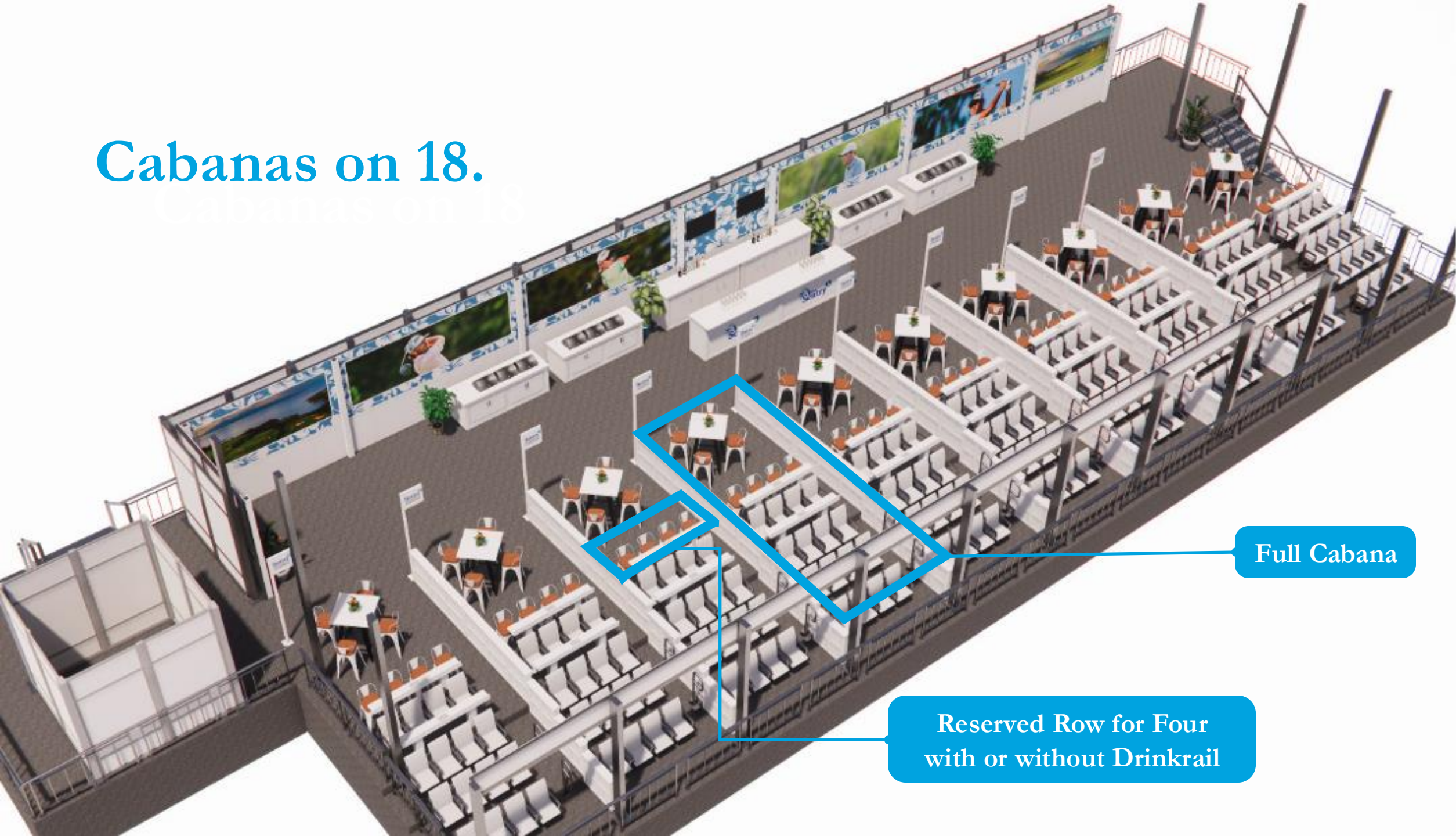
18

1ST TEE GRANDSTAND

1ST TEE VIEWING SUITE

1ST TEE

Cabanas on 18.



Full Cabana

Reserved Row for Four
with or without Drinkrail

Cabanas on 18.

With up-close views of the 18th hole of The Plantation Course, a Cabana will allow you to host your clients in a premium venue that includes F&B.

- Custom, covered, open-air cabana overlooking the 18th green
- Cabana tickets, Thursday-Sunday (includes access to grounds, practice areas, and public venues)
- Onsite VIP valet parking passes per day; shuttle drop-off can be arranged
- Shared food and beverage (including premium beer, wine and spirits) provided
- Tournament caterer will provide all service personnel as well as sustainable, disposable plates, bowls, cutlery, glassware and napkins
- Tiered seating, drink rail, high-boy tables, flat screen TV, WIFI & upgraded flooring included
- Upgraded private restroom experience adjacent to venue

Investment

- One (1) reserved row with drinkrail, logo, and four (4) tickets, Thursday-Sunday: **\$13,000** plus applicable taxes
- One (1) reserved row without drinkrail and four (4) tickets, Thursday-Sunday: **\$10,500** plus applicable taxes





The Cook Pine Club.

Viewing from 1st Tee, 11th Hole, and 18th Green

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← 9TH GREEN

Spectator Crosswalk

Practice Green

Bar

10TH TEE

SENTRY 18

COOK PINE CLUB

Concessions

Scoreboard

SENTRY 1ST TEE

CABANAS ON 18

MERCHANDISE

COVERED GRANDSTAND

1ST TEE GRANDSTAND

1ST TEE VIEWING SUITE

18

1ST TEE

The Cook Pine Club.

Cook Pines have become a signature icon of Kapalua Resort and The Plantation Course. The Cook Pine Club provides members prime golf views from the 1st tee, 11th hole, and 18th green. The Cook Pine Club will feature refreshing mixed beverages from Cane Dane and elevated food selections from two-time Maui Chef of the Year, Taylor Ponte.

- Covered, open-air venue with premium interiors, seating, TVs, and WiFi with prime viewing locations on the 1st tee, 11th hole, and 18th green
- Elevated food and beverage including high-end bar service
- Golf cart shuttle service between 11 and 18
- Upgraded executive bathrooms adjacent to the venues on 11 and 18
- VIP membership for The Cook Pine Club, Thursday-Sunday
- VIP valet parking pass, Thursday-Sunday

Investment

- Two (2) tickets **\$11,000** plus applicable taxes
- Four (4) tickets **\$22,000** plus applicable taxes



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Mahalo for your support



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Start Their Year.

