



Po'okela Awards

Description & General Rules

Maui Hotel & Lodging Association's (MHLA) 3rd Annual Po'okela Awards honors certain individual employees, as well as a superior overall property and business who best symbolize the "Aloha Spirit" of Maui's hospitality industry. We have always been an organization that represents Maui County's visitor industry, and therefore, we would like to give recognition and show our appreciation for those who continue to make Maui a premier destination.

All nominees will be recognized and honored at MHLA's Annual Membership Meeting luncheon taking place on September 12 at the Andaz Maui at Wailea.

NOMINATION DEADLINE: JULY 20, 2018
AWARD LUNCHEON, ANNUAL MEETING: SEPTEMBER 12, 2018

- MHLA Members may submit one entry per category.
- Property Members are also encouraged to submit a nomination for "Outstanding Allied Member"
- All entries must be submitted by a MHLA Member in good standing, or a public-relation agency acting on behalf of an MHLA member property.
- All nominees must have served in the lodging industry for a MINIMUM OF THREE (3) YEARS; MINIMUM OF FIVE (5) YEARS FOR LEGACY AWARD.
- EXPLAIN IN DETAIL (no more than two pages) why this nominee should be honored for exemplary professionalism and exceptional service. Include your nominee's name on the write-up.
 - Be very specific and detail-oriented on your write-ups by citing as many detailed examples and stories on why your nominee should be selected for the award.
 - All materials should be submitted in an organized, easy-to-judge format with the NAME OF YOUR NOMINEE ON ALL INFORMATION SUBMITTED.
 - All category write-ups should be well thought out since they will be compared to everyone else in that category.
- PLEASE SUBMIT AND INCLUDE:
 - Original Write-up
 - Support materials that substantiate the award entry such as: guest comment cards and letters, news clippings, certificates, awards, and other materials for judging consideration (e.g. company newsletter, advertisements, videos, etc.).
 - One color photo/head shot of nominee and/or property
 - Official Entry Form
 - And submit to:

MAUI HOTEL & LODGING ASSOCIATION
1727 Wili Pa Loop, Suite B
Wailuku, HI 96793
Or by email to: info@mauihla.org

DEADLINE FOR SUBMITTING ALL ENTRIES IS **JULY 20, 2018** . All entries must be received in the MHLA office by 4:00pm or postmarked no later than the deadline date. THERE WILL BE NO EXTENSIONS!



Po'okela Awards Categories

OUTSTANDING PROPERTY

The Outstanding Property award is extended to all properties of the Maui Hotel and Lodging Association (MHLA) in good standing.

This award will recognize the property that delivers excellent levels of service and facilities to its guest by elevating standards and creating an exceptional guest experience. Other key considerations include support of the Maui community through volunteer work and services, and dedication to the Hawaiian Culture with its guest and employees through education and training.

OUTSTANDING ALLIED MEMBER

The Outstanding Allied Member award is extended to all Allied Members of MHLA in good standing.

This award will honor an allied member that has made a significant contribution to Maui's hospitality industry and to their individual lodging customers. Additionally, key considerations include support to the Maui community through volunteer work and services.

OUTSTANDING EMPLOYEE (Property and Allied, Non-Management Position ONLY)

The Outstanding Employee award is extended to all non-management Property and Allied employees. This category gives lodging properties and allied members the chance to recognize exemplary professionalism and exceptional service by non-management employees or supervisory employees.

All nominees are judged on performance that goes "above and beyond" normal job responsibilities and outstanding and unusual service to the property, guests, and/or community. Some examples of outstanding service include taking on special services, showing outstanding leadership qualities, performing heroic deeds, and/or consistently adding to the general well-being of guests, fellow employees, and clients/associates.

LEGACY AWARD

Open to all current or previous employees in the industry who have worked for at least 5 years.

The Legacy Award honors one who exemplifies visionary leadership and/or who has made a lasting contribution to Maui's hospitality/visitor industry.



2018 Po'okela Awards Official Entry Form

(Note: Each award nominee must have their own official form)

Please select the category that you are submitting this nomination for then complete the applicable information below.

- OUTSTANDING PROPERTY
- OUTSTANDING EMPLOYEE
- OUSTANDING ALLIED MEMBER
- LEGACY AWARD

Nominee's Name: _____
Name of Employee, Property or Allied Member

Current Position: _____ Years of Service: _____
Minimum of 3 yrs. required; 5 yrs. for Legacy Award

Property or Business Name: _____

Property or Business Address: _____

City: _____ State: _____ Zip: _____

On a separate sheet, please describe in detail the following:

- Specific examples of exemplary professionalism
- Specific examples of exceptional service
- Specific examples of community service
- Conclusion of why this nominee is best qualified for this award

Submitted by (your name): _____

Title: _____

Property of Business: _____

Telephone: _____ Email: _____

Please be sure to include the following items with this Official Entry Form:

- Original write up
- Copy of any supporting materials (certificates, awards, etc.)
- One color photo/head shot of nominee

Send all materials to:
 Maui Hotel & Lodging Association
 1727 Wili Pa Loop, Suite B
 Wailuku HI 96793
 Or by email to info@mauihla.org

Deadline: July 20, 2018