



**Maui Hotel & Lodging**  
ASSOCIATION

# ALLIED SUPPORTING SPONSOR

## SUPPORTER BENEFITS

### ADVOCATE

Value \$11,750

\$5,000

### PARTNER

Value \$17,500

\$10,000



**Public recognition at all membership events**



**Logo presence seen by members and their associates in weekly newsletter**

Weekly Newsletter sent to all MHLA Members and their subscribed associates; minimum 52 total newsletters.



**Brand published on MHLA Website with a click-through link to company website**

Website exposure of over 3,000 users, 4,700 page views, 1.5 pages per session



**Tickets for Membership Mixers**

5 Tickets

10 Tickets



**VIP Reserved tickets at Annual Meeting**

5 Tickets

10 Tickets



**Premium location to Annual Allied Showcase**



**Sponsorship of one MHLA Member event a year**

MHLA Member events include any membership event held throughout the year, including the Annual Membership Meeting. Excluded are Charitable events including Golf Tournaments, Charity Walk, and Kupuna Appreciation



**Presentation once a year to Board of Directors, leaders in hospitality. (20-minute time slot)**

20-minute presentation to the MHLA Board of Directors at a mutually agreeable date and location

