



2020 Maui County Charity Walk Grant Application

(Downloadable version available at www.mauihla.org)

****PLEASE TAKE NOTE OF CHANGES FOR 2020**

ELIGIBLE APPLICANTS

The **first 100 nonprofit organizations** to complete and submit a Grant Application will be eligible for the Maui Visitor Industry Charity Walk (VICW) grants funding. These nonprofit organizations include, but are not limited to, Associations, Foundations and Schools. Proof of non-profit status is required. All applicants **MUST** actively participate in one of the VICW's in Maui County:

Lana'i Walk
Saturday, May 2, 2020

Molokai Walk
Saturday, May 2, 2020

Maui Walk
Saturday, May 9, 2020

SUBJECT AREA OF INTEREST

Preference is given to organizations that provide the following services:

1. Homelessness (social/welfare)
2. Children and Education
3. Elderly
4. Crime
5. Veterans
6. Health and Physical Fitness
7. Environment
8. Cultural and Arts

USE OF FUNDS

1. All grant funding must remain in Maui County and are utilized to benefit the Maui County community. No funds are permitted to be used outside of Maui County.
2. Funds will NOT be granted for:
 - a. The purchase of tangible real property or personal property.
 - b. Operational and/or administrative items.
 - c. Payment of the accumulation of interest or for the reduction of deficits or loans.

GRANT AMOUNTS

1. Grants will be considered on the basis of an organization's community impact and may vary in scope and size.
2. Grants from the Maui VICW are not a source of guaranteed continuous funding.
3. Grants will be calculated on the organizations active participation and their funds raised with a **tiered percentage match** based on the above Subject Area of Interest.

APPLICATION PROCESS

****GRANT APPLICATIONS WILL BE ACCEPTED ON A FIRST COME, FIRST SERVE BASIS TO THE FIRST 100 NONPROFIT ORGANIZATION BY ORDER OF DATE AND TIME RECEIVED. APPLICATIONS MUST BE FULLY COMPLETED WITH SUPPORTING DOCUMENTS TO BE ACCEPTED. ORGANIZATIONS WILL BE NOTIFIED OF PARTICIPATION ACCEPTANCE BY SOMEONE FROM THE MAUI CHARITY WALK HEADQUARTERS.**

1. Applicants are encouraged to read all materials carefully and to call the Maui Hotel & Lodging Association office (808) 244-8625 with any questions before turning in applications.
2. All applications must be typed.
3. Complete the Grant Application & submit with required supporting documents as follows:
 - a. Copy of IRS tax status letter (NO tax returns accepted)
 - b. List of current Board of Directors



4. Incomplete applications will **NOT** be accepted, no exceptions
5. **Completed applications with supporting documents may be submitted by email to info@mauihla.org**
6. The VICW Allocation Committee reserves the right to award or deny any Maui VICW Grant Application and may request modifications or additional supporting documents to the application at any time.
7. All organizations seeking funds, must submit a new application and its supporting documents each year.
8. All materials submitted will NOT be returned.

APPROVAL REVIEW & GRANT AWARDS

Funding allocations and the tiered percentage match from the 2020 Maui VICW are solely at the discretion of the Allocation Committee which is comprised of industry representatives from selected Maui Hotel & Lodging Association member properties and allied businesses in good standing. The identity of the committee members and the percentage match will NOT be made public.

Eligible Grant Funding include:

- Walker pledges through the online MobileCause platform and/or the official 2020 Walker Form
- Organization/Business fundraisers on behalf of “Charity Walk”.
Please note the Charity Walk logo/mention must be present on any and all fundraising materials (i.e. flyers, tickets, social media, etc.). Copies of these backup documents must be submitted with the corresponding contribution.
- Funds submitted for grant percent match MUST be verified and approved and are subject to audit for any irregularities.

****Organizations will be notified of their Grant Award at the Charity Walk Reception held in August of 2020.**

QUESTIONS

Contact the Maui Hotel & Lodging Association at 244-8625 or via email info@mauihla.org



2020 MAUI COUNTY VISITOR INDUSTRY CHARITY WALK OFFICIAL GRANT APPLICATION

(Downloadable version available at www.mauihla.org)

Full Name of the Organization: _____

Address: _____

City: _____ State: Hawaii Zip Code: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____ Fax: _____

Executive Director: _____ Email: _____

INFORMATION ABOUT ORGANIZATION AND PROGRAM:

1. Federal Tax Exempt ID Number _____ State Tax Exempt ID Number _____

(Please attach a copy of your IRS Letter of Exemption)

Is your organization a 501(c)3? Yes [] No []; if not, please list your tax status? _____

2. Year Established: _____

3. Name(s) of National Organization Affiliation (if any): _____

Name(s) of Local Organization Affiliations (if any): _____

4. Name of PROGRAM of which funding will be used for: _____

5. Description of your Organization/Program based on HHIF's Subject Area of Interest (please select one):

- | | |
|--------------------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> Homelessness (social/welfare) | <input type="checkbox"/> Health and Physical Fitness |
| <input type="checkbox"/> Children and Education | <input type="checkbox"/> Environment |
| <input type="checkbox"/> Elderly | <input type="checkbox"/> Cultural and Arts |
| <input type="checkbox"/> Crime | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Veterans | |

6. List the number of Maui County residents serviced by your program/agency per year:

MAUI COUNTY RESIDENTS **DIRECTLY** IMPACTED (*consider individual clients, patients only*)

2017: _____ 2018: _____ 2019: _____

MAUI COUNTY RESIDENTS **INDIRECTLY** IMPACTED (*i.e. family members, friends, associates*)

2017: _____ 2018: _____ 2019: _____



7. What type of service does your organization provide to the Maui County community? (in 50 words or less)

8. Are there other agencies on Maui that provide similar services? Yes No

If yes, how does your services differ from those offered by other agencies?

9. What is your mission statement (please also attach a copy of your current list of Board of Directors):

PARTICIPATION:

An organization's level of participation and the amount of funds raised in the Maui VICW will be taken into consideration during the funding allocation process. Agencies that DO NOT actively participate in the 2020 VICW may not be considered for funding.

1. Fundraising Goal: What is your target amount for raising funds during the 2020 VICW? \$_____

2. As a prospective recipient of grant funds, my organization is available to (please check all that apply):

Solicit Pledges & Walkers Provide Volunteers Provide In-Kind Product/Service



3. Is your organization a first time applicant? YES: NO:

a. If NO,

- list years APPLIED for VICW funding: _____
- list years RECEIVED VICW funding: _____

FUNDING:

1. Requested Funding: Amount of funding requested from the 2020 Maui Visitor Industry Charity Walk: \$ _____
2. All funds MUST stay in Maui County to benefit Maui County residents. Explain how funds will be utilized to benefit the Maui County community (in 50 words or less):

3. List your organization's sources of funding? Please include the source and amount.

County Grants	\$	Private Foundations	\$
Federal Grants	\$	National Organizations	\$
Fundraisers	\$	United Way	\$
Other (list)	\$	Other (list)	\$

I hereby certify that I am authorized by the Board of Directors to provide information on behalf of said agency/organization and to conduct official business on its behalf; and hereby attest to accuracy & validity of the above-provided information.

Signature

Title

Print Name

Date

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Submit to 2020 Maui VICW Allocation Committee at info@mauihla.org, or fax at 808-244-3094

Incomplete Applications Will Not Be Accepted