



February 4, 2020

Aloha!

On behalf of the Academy of Hospitality & Tourism (AOHT) Board of Directors, we would like to cordially invite you to participate in the **2020 AOHT Student Conference**. The event takes place on **Friday, March 27, 2020** from **9:00 am-1:30pm** at **UH Maui College**.

The AOHT program is a part of the curriculum at three Maui public high schools (Baldwin, Lahainaluna & Maui High) and includes approximately 150 students. The program is a successful business/school partnership that prepares young people for future careers in the visitor industry through a combination of school-based curricula and work-based experience.

This Student Conference offers an opportunity for AOHT students and their directors to gather with key members of our Visitor Industry, learn and experience hands-on activities such as mock interviews to better prepare them for employment. Attached you will find a tentative schedule of events.

There are a few ways your business can participate:

- **Be a Sponsor** of the event for \$500 – Your sponsorship will help to defray some of the conference costs while allowing the students to explore career path options through your business exposure at the all-day event.
- **Mock Interviews** – at least 20 volunteers are needed to assist as interviewers

This is an excellent way to highlight your business as a supporter of our AOHT program and support workforce development while providing meaningful careers for our youth in the Visitor Industry.

Please RSVP your participation to Christine at Christine@MauiHLA.org or 244-8625 by Friday, March 6, 2020. We look forward to your participation!

All the best,

A handwritten signature in black ink that reads "Rod Antone".

Rod Antone
Maui AOHT Board Co-Chair

A handwritten signature in black ink that reads "Lorelle Peros".

Lorelle Peros
Maui AOHT Board Co-Chair



CONFERENCE TIMELINE

8:30am	Registration and Setup
9:00am	Conference Opening & Welcome
9:25am-12:00pm	Breakout Sessions: 20 minute rotation of Career Fair & Mock Interviews
12:00pm	Lunch (Please RSVP below)
1:00pm-1:30pm	Wrap up and Event Clean up

RSVP PORTION – PLEASE COMPLETE & RETURN

Number of Participant(s) _____ Company Name: _____

Name of Participant(s) _____

Number staying for lunch: _____

Yes, we will participate (check applicable box):

Mock Interview, number of interviewers _____

Conference Sponsor

Contact Name: _____ Contact Phone: _____

Contact Email: _____

CONFERENCE SPONSORSHIP OPPORTUNITY!

\$500 Sponsorship Includes:

Logo placement on event banner
Name/logo recognition on all printed materials
Logo items placed inside 150 student gift bags
(Please contact Christine to coordinate drop-off or pick-up)

Please respond by Friday, March 13, 2020
via email at Christine@MauiHLA.org or by fax to 808-244-3094

Sponsorship checks can be made payable and mailed to:

Academy of Hospitality & Tourism
c/o Maui Hotel & Lodging Association
85 N. Church Street
Wailuku, HI 96793