



ALLIED SUPPORTING SPONSOR

SUPPORTER BENEFITS

	BASIC Value \$1,500 \$520	ADVOCATE Value \$11,750 \$5,000	PARTNER Value \$17,500 \$10,000
 Oversight of State and County Legislation that may affect hospitality related businesses	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Successful Lobbying to protect and enhance the island's visitor industry (MHLA Executive Director is a registered lobbyist)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Invitations to Exclusive Quarterly Membership Mixers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Yearly Industry Trade Show (allied showcase tables for members only)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Featured member spotlight, press, and publication opportunities through MHLA's multiple platforms and connections, with additional internal marketing packages exclusive to members	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Subscription to Exclusive Weekly Newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Participation in active Advisory Councils	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Invitation to support community in the MHLA Annual Giveback Events of Charity Walk, Excellence in Education Golf Tournament, and Kupuna Appreciation events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Access to the password protected sections of the MHLA website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Public recognition at all membership events		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Logo presence seen by members and their associates in weekly newsletter Weekly Newsletter sent to all MHLA Members and their subscribed associates; minimum 52 total newsletters.		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Brand published on MHLA Website with a click-through link to company website Website exposure of over 20,000 users, 108,000 page views, 5.8 pages per session.		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 VIP Reserved tickets for Membership Mixers		5 Tickets	10 Tickets
 VIP Reserved tickets at Annual Meeting		5 Tickets	10 Tickets
 Premium location at the Annual Allied Showcase		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Sponsorship of one MHLA Member event a year Priority rights to be a sponsor at any MHLA hosted event. Charity Walk and Rice for the Holidays are excluded.		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Presentation once a year to Board of Directors, leaders in hospitality. (20-minute time slot) 20-minute presentation to the MHLA Board of Directors at a mutually agreeable date and location.			<input checked="" type="checkbox"/>