



**Not everyone in the visitor industry
wears a nametag.**

My mint makes mojitos 'ono.
My greens become crisp, cool salads.
My mangos make children giggle with glee.

I am a part of the visitor industry. An important part.

I work for aloha.

TERRY CHANG

EVONU K FARMS • AMBASSADOR OF ALOHA

Maybe you drive a truck. Or pick 'opihi. Or work the earth.
Odds are you're still a member of Maui's tourism 'ohana.

More than half of all jobs in Maui County
are directly tied to the visitor industry, and thousands more
provide our guests with goods and services.

It's this extended 'ohana that continues
to help Maui's economy thrive, and assures Maui
stays "no ka 'oi" for visitors and kama'āina alike.

**We're all
ambassadors of aloha.**

Learn more at iworkforaloha.com



**Maui Hotel & Lodging
ASSOCIATION**