



**Not everyone in the visitor industry  
wears a nametag.**

**My work is refreshing.  
My deliveries link an island.  
My truck travels miles to deliver smiles.**

**I am a part of the visitor industry. An important part.**

*I work for aloha.*

**EDDIE DIZON**

MAUI SODA & ICE • AMBASSADOR OF ALOHA

Maybe you haul cargo. Or make malasadas. Or care for the 'āina. Odds are you're still a member of Maui's tourism 'ohana.

More than half of all jobs in Maui County are directly tied to the visitor industry, and thousands more provide our guests with goods and services.

It's this extended 'ohana that continues to help Maui's economy thrive, and assures Maui stays "no ka 'oi" for visitors and kama'āina alike.

**We're all  
ambassadors of aloha.**

Learn more at [iworkforaloha.com](http://iworkforaloha.com)



**Maui Hotel & Lodging  
ASSOCIATION**